



EKINN CAMPUS

ENTREPRENEURSHIP AND INNOVATION SCHOOL FOR YOUNG PEOPLE

1. PRELIMINARY

In 2023, the public entity Fomento de San Sebastián consolidated its commitment to transition towards a new strategy and management model with the objective of becoming the benchmark for innovation in the city and playing the role of San Sebastián's Innovation Agency.

As part of its entrepreneurship and innovation strategy, and focus on talented young people, Fomento de San Sebastián supports people, businesses, and projects from a personal and quality approach and attempts to do so in collaboration with different public and private agents both in San Sebastián and other territories.

In 2023, Fomento de San Sebastián reinforced its strategic focus on innovation and entrepreneurship with a 5-million-euro package to boost the innovative productive fabric and create a greater impact, with a budgetary allocation in line with the priority nature of the objective within the strategy of the city and the organisation.

Work was therefore carried out at different levels: technology transfer, the growth of innovative business projects, advanced project acceleration, etc.

Regarding entrepreneurial talent, the organisation worked with 2,000 young people on innovation and entrepreneurship activities, and 56% of the supported contracts were allocated to people under 35.

Eight entrepreneurship seminars were also organised, in addition to specific activities with VET Centres. Notable initiatives include international mobility grants, supporting recruitment and job creation (169 jobs were created, of which 56% were for women), and the 3rd Talent Fair.

In 2024, Fomento San Sebastián continues to focus on local young Talent to drive the city of the future, by developing the culture of entrepreneurship and innovation among our young people and setting up itineraries for training and fostering the creation of new business projects.



In this context, Fomento de San Sebastián launches a new immersive programme aimed at young people interested in entrepreneurship or developing a business idea in its initial stages.

2. PURPOSE

Ekinn Campus has been conceived as a 5-day intensive entrepreneurship experience in English for both local and international young entrepreneurs with innovative projects at the creation or start-up stage.

The objectives of this programme are as follows:

- To act as an **innovation and entrepreneurship benchmark for young people**
- To create a **space for sharing experiences with other young local and non-local entrepreneurs**
- **To train young people** with ideas for innovative projects, to enable them to turn them into business projects.
- **To act as the starting point** for any young people wishing to set up a business, in terms of support **and training**, and **new spaces**.
- **To showcase our city as a potential location to host** new innovative entrepreneurial projects lead by **non-local talent**.

The programme targets young people, either natives or non-natives of Donostia, who have an innovative business project or idea and wish to develop it and build their skills as entrepreneurs.

3. REQUIREMENTS FOR PARTICIPANTS

The programme is open to those who:

- Are between 18 and 30 years old when the programme begins.
- Have an idea for an innovative business project at the creation or implementation phase. It is also open to young people who:
 - Have already developed their idea/project on an entrepreneurship programme/grant.
 - Were the winners or runners-up in an entrepreneurship award.
- Have a very good command of English.
- Commitment to attend and participate in all the programme's activities and milestones. During their participation in the programme, they must work on their idea or project exclusively on a **full-time basis**.

The stay in San Sebastian stems from their participation in this programme, and therefore they must have exclusive dedication to it during the hours established for the programme, unless previously authorized by Fomento de San Sebastian. In case of not being authorized and not cancelling the participation in other programmes that take place during the Ekinn Campus schedule, Fomento de San Sebastián may suspend their participation in this program, which will mean losing the right to the accommodation offered by Fomento de San Sebastián and the rest of the benefits included in this programme.

4. CHARACTERISTICS AND PROGRAMME OPERATION

This programme is a 5-day intensive entrepreneurship experience in English for both local and international young entrepreneurs with innovative projects at the creation or start-up phase.

The Ekinn Campus will take place from 1 to 5 July 2024 (Monday - Friday).

Generally, the Ekinn Campus timetable will be 9:00 -14:00 h / 15:00 h - 18:00 h. On site at the Ekinn building, Alto de San Bartolomé 16, 20009 San Sebastián.

The maximum number of participants will be 20, unless Fomento authorises otherwise.

The programme covers the following areas:

1. **Training and capacity building** by senior mentors and instructors, to learn the range of themes and areas that must be taken into consideration when starting a business, including the stage of the business, and the necessary arrangements to start your project.

The programme will address the following themes:

- Value proposal: how to draw up a market analysis to pinpoint problems and opportunities for creating businesses and implementing high-impact solution alternatives.
 - Business model: participants will work on their financial business model and will learn how to fund a start-up. They will draw up the plan for their product or service to launch on the market, along with an innovative value proposal for customers.
 - Business creation process.
 - Funding: types of investors, the project funding process, financial vocabulary, and the basic concepts of finance.
 - Emerging technologies and tools to help broaden their knowledge: the opportunities offered by AI, data analytics etc.
 - Sales and marketing: know your customers. The importance of knowing the customers, putting them at the center of the business model to deliver a solution that will satisfy them based on their technology.
 - Teamwork: how to create multidisciplinary teams.
 - Prototyping: production of a conceptual prototype that will represent the solution to visualise the business model.
 - Storytelling. Presenting a business idea: how to structure a high-impact pitch.
2. **Personal support** to develop the business model for your idea and create your pitch presentation, with professional help. The ultimate objective is to make you ready to present your consolidated innovative business idea.

3. **Connection with innovative entrepreneurship ecosystems:**

- Experience of other local and international young entrepreneurs.
- The ecosystem of San Sebastián and other ground-breaking innovative entrepreneurial cities: Lisbon, Boston, Madrid etc.

4. **Demo Day:** project pitch in front of a jury panel and the other participants. This Demo Day will be arranged as the last item on the programme for the best 5 projects at Ekinn Campus.

You can also:

Be part of an **international community, the EKINN Campus of Young Local and International Entrepreneurs**. Participants will join the Ekinn Campus community and will keep in touch with entrepreneurs from all over the world and key players in the entrepreneurial ecosystem.

Accommodation provided in our EKINN building with our specific accommodation aid packages, which allows full immersion in an entrepreneurial environment.

Access to workspaces on the EKINN co-working scheme for the entire duration of the programme.

Welcome Pack (information pack)

The **obligations** of the beneficiaries are as follows:

- They must sign a regulatory agreement for participation on the Ekinn Campus programme.
- They must attend the entire schedule, be proactive, and carry through the innovative project or idea within the programme timeframe.
- They must attend all the sessions to which they may be invited by Fomento during the programme.
- They must make proper use of the accommodation and working facilities, causing no damage to materials, and observing the building's regulations.
- They must comply with the dates of the campus and organisation of their travel - they may arrive in San Sebastián on 30 June and leave on 5/6 July 2024.

Failure to meet any of the above obligations will entitle Fomento de San Sebastián to terminate their participation in this programme immediately, and to claim any damages that may arise from their failure to comply.

5. OFFICIAL APPLICATIONS TO TAKE PART IN THIS PROGRAMME

The deadline for submission of applications will be 10 June 2024.

Applications must be submitted online on Fomento de San Sebastián's website (www.fomentosansebastian.eus).

If it proves impossible to use this procedure, applicants must contact Fomento de San Sebastián, which may stipulate an alternative procedure.

Appendices must be filled in completely and must be properly signed. Any documentation to be attached which requires a signature must be signed digitally.

Requests for any information or queries will be handled by phone on (+34) 943 482800 or by e-mail at fomentoss@donostia.eus, with the following subject header: "Ekinn Campus"

The documentation to be submitted is as follows:

- a) Copy of the applicant's ID.
- b) A description/characterisation stating the innovative entrepreneurial idea or project to be carried out, and the motivation for applying to go on the programme.

The beneficiary undertakes all liability for the veracity of all the statements of compliance made, and of the rest of the documentation submitted.

If applicants have already submitted any of these documents to take part in one of Fomento de San Sebastián's aid programmes prior to 2019, there is no need to submit the documentation required by this section if it is still current and the data are unchanged.

6. RECTIFICATION OF FLAWS IN APPLICATIONS

If, when Fomento de San Sebastián has checked all the documentation, it is found that it has not been completed or that a document is missing, applicants will be asked to rectify the omission or submit the necessary documents within ten working days, on the premise that, should they fail to do so, the application will be discarded with no further procedures, and consequently it will be terminated. Fomento de San Sebastián may request further clarifications of the report on the project if it deems this is advisable.

Rectifications will be notified to the e-mail which the beneficiary has stated as the contact e-mail (e-mail address for notifications). Notifications will also be available on the web application in the procedure.

The documentation requested for rectification will be submitted through the same channel that was used to make the initial request. Documentation submitted via e-mail will not be accepted.

An explicit decision by Fomento de San Sebastián will grant or refuse participation in this programme, and this will be notified by e-mail. Notifications will also be available on the web application in the procedure.

7. APPRAISAL OF APPLICATIONS

All the applications submitted will be appraised as follows:

1. Assessment of the level of innovation in the idea or project, the level of development, and the profile of the entrepreneur, in terms of the feasibility and continuity of the idea or the potential for starting up their business.
2. Assessment of motivation for participation on this programme.

Fomento de San Sebastián may contact applicants should it require more information or wish to meet the person.

Only one participation in the programme may be granted per idea/project. In exceptional circumstances, two people may be accepted per idea or project.

A decision will be taken on all applications before 15 June, whereupon all those selected and accepted on this programme will be notified. Non-declaration of the decision granting participation in the programme within the timeframe stipulated will not signify that participation has been granted.

Decisions will be notified to applicants via e-mail to the e-mail address supplied in the Application Index as "E-mail address for Notifications" and will also be available on the web application in the procedure.

In the event of any discrepancies with the decision announced, arguments may be submitted up to one month after the date of the decision. To this end applicants must contact Fomento de San Sebastián, which will inform them of the steps to be taken to carry out this procedure. Decisions by Fomento de San Sebastián will apply, and both parties, when applicable, will submit to the jurisdiction of the Courts and Tribunals of San Sebastián.

Notwithstanding the foregoing, Fomento de San Sebastián reserves the right to ask the applicant to supply any additional documentation or information it may deem necessary, for the purposes of verifying the veracity or accuracy of the data furnished.

If timelines for the submission of documentation are not observed, the application will be deemed to be impaired, unless Fomento de San Sebastián explicitly authorises, following a request by the party concerned on grounds justified accordingly, an extraordinary extension of the submission deadline.

8. GENERAL OBLIGATIONS OF BENEFICIARIES

The beneficiaries of this programme will undertake the obligations set out in these terms and conditions, which for these purposes are explicitly declared to be applicable, with reference (for information only, and non-exhaustive) to the following obligations:

- a) To meet each and every requisite stipulated in sections 2 and 3 of this document.
- b) To observe the regulations of the Ekinn building.
- c) To keep any documents corroborating approval of participation in this programme, as these may be subject to check up and/or inspection and in any case for the duration of the timeframe stipulated in the regulations applicable.
- d) To notify Fomento de San Sebastián of amendments to any subjective or objective circumstances which modify the conditions submitted in the application to participate in this programme, and which were taken into consideration for granting participation in this programme.
- e) To deliver any information that may be required by Fomento de San Sebastián in the exercise of its functions with respect to participation in this programme.
- f) To attend any meetings that may be called by Fomento de San Sebastián for monitoring purposes.
- g) To take part in any conferences (presentation of projects, activities, follow-up of results etc.) that Fomento de San Sebastián may call in relation to participation in this programme.
- h) To cooperate, when applicable, with Fomento de San Sebastián in any action in relation to financial control and checks that it may make, providing it with any information and documentation that may be requested.
- i) To be in possession of all the necessary personal legal documentation to enable them to reside in San Sebastián during their participation in the programme.
- j) To authorise Fomento de San Sebastián to publish, in its digital directories of R+D+i agents and companies, their contact data, activity, business name, logo, trademark and any other distinctive symbol used for commercial purposes by the beneficiary. To this end, the beneficiary will grant Fomento de San Sebastián an operating licence for these items, limited to the purposes stated, and will guarantee peaceable use of this by the latter.
- k) To guarantee utilisation of the official languages of the Autonomous Community of the Basque Country (with priority granted to Euskera) in communication material (website, social media, public address systems etc.), publication of promotion and distribution material, language used at conferences and organised events etc.

The beneficiaries may apply for assistance from San Sebastián Town Hall's Euskera service for the translation of texts and the correction of these texts (translations up to a maximum of 1,000 characters over one month, and corrections of up to 9,000 characters), provided there is compliance with the requisites and characteristics of the service.
(<http://www.donostiaeuskaraz.eus/euskaraz/dirulaguntzak/lang/es>)

9. TERMINATION OF THE PARTICIPATION AGREEMENT

The following, inter alia, will constitute causes of termination of participation in this programme:

- Failure to comply with the milestones stipulated in the programme or participation in meetings.
- Failure to attend meetings, encounters and events organised by Fomento.
- Withdrawal from the programme.
- Failure to meet the obligations of the building for their accommodation and work.

In these cases, Fomento de San Sebastián may curtail participation in this programme, and this will not generate any right to indemnifications or compensation of any kind for any beneficiaries affected by any of the above circumstances.

Moreover, failure of the applicant to comply with any of the obligations in these Terms and Conditions will entitle Fomento de San Sebastián to interrupt their participation in this programme immediately, and to claim any damages that may arise from their failure to comply.

10. CO-FINANCING

This programme will be co-financed at 40% by the European Social Fund, within the framework of the ESF+ Operational Programme Basque Country 2021-2027, for the programme 'EKINN HARRERA'.

11. DATA PROTECTION

Pursuant to the provisions of data protection regulations currently in force, it is stipulated that the personal data you furnish to us will be processed by San Sebastián Town Hall, acting as data controller, and information will be administered by Fomento de San Sebastián, S.A., acting as data processor.

The purpose of processing is to make arrangements and manage the request for assistance.

The basis for the lawfulness of processing is Article 6.1. e) of the GDPR; processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller: Law 7/1985 of 2 April based on Local Government and Law 2/2016 of 7 April on Local Institutions in the Basque Country, and General Law 38/2003 of 17 November on Subsidies.

When this is stipulated in these Terms and Conditions or in the corresponding application forms, provision of the information required concerning personal data will be deemed compulsory, and the application cannot be processed in the event of failure to provide these or of provision of incorrect data.

The personal data supplied by the beneficiaries of the aid packages regulated in these Terms and Conditions may be sent to any national or supranational bodies that may be co-financing the packages and/or working alongside Fomento de San Sebastián to manage the process, whenever this proves necessary, for the sole purpose of managing approval.

It is also stipulated that approval of the aid packages will entail the communication or disclosure of the data identifying the beneficiary through publication, along with the amount of the aid granted, on the Fomento de San Sebastián web page and in the National Subsidies Database.

No provision has been made for any additional disclosures of data to third parties unless a legal obligation exists, nor has any provision been made for any international data transfers.

The personal data involved in this processing will be kept for the period of time necessary to fulfil the purpose for which they were gathered, and to determine any responsibilities that may arise from such purpose and from the processing of data. The provisions of regulations concerning records and documentation will apply.

The parties concerned may exercise the rights to access, rectification and erasure, and other rights stipulated in current data protection regulations, when these are applicable, to San Sebastián Town Hall's "Udalinfo" Service at C/ Easo 41, 20006 Donostia / San Sebastián.

If you have not been treated properly in the exercise of your rights, you may lodge a complaint with the Basque Data Protection Agency. Address: C/ Beato Tomás de Zumárraga, 71 – 3ª planta - 01008 Victoria-Gasteiz. However, by way of a preliminary optional step, you may contact the Donostia / San Sebastián Data Protection Officer: dbo@donostia.eus.

12. JURISDICTION AND SETTLEMENT OF LITIGATION

In the event of any controversies, conflicts, or discrepancies, when extrajudicial proceedings have been exhausted for the settlement of conflicts and the corresponding appeals and claims have been submitted, both parties will submit to the rulings of the Courts and Tribunals of the city of San Sebastián.

San Sebastián, 15 May 2024

Iñigo Olaizola
Managing Director, Fomento de San Sebastián, S.A.